

SPECIAL EDITION, ISSUE 45

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AFRICA MAGAZINE

LEADERSHIP
BEGINS WITHIN.

PURPOSE IS THE
NEW POWER.

SUBETA MUTELO

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PURPOSE IS THE NEW POWER

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Dear Esteemed Young Visionaries,

There comes a time in every generation when the conversation must shift from potential to responsibility, from inspiration to action, and from waiting to becoming. This edition of Arise Africa Magazine is built around one defining truth: purpose is the new power.

Across the continent, a new story is unfolding. Africa is not rising by chance, but through individuals who are choosing to live, lead, and build with intention. Yet alongside this rise is a reality we cannot ignore. Not everyone will rise with it. The difference will not be access, talent, or even opportunity, but clarity, discipline, and the willingness to grow into the person that purpose demands.

In this issue, we explore that journey from multiple angles. We highlight leaders who are not only succeeding, but creating pathways for others to rise, including voices like Subeta Mutelo, whose work in enterprise development reflects what it means to lead with impact, and Liphohle Aishah Letlala, whose journey reminds us that purpose is most powerful when it transforms lives beyond our own. We also confront the realities facing African youth today, challenging a generation to move beyond comfort and step into relevance in a rapidly changing world.

This is not just a magazine. It is a call to alignment. A call to growth. A call to responsibility.

Because the future of Africa will not be built by those who wait, but by those who prepare. It will belong to individuals who understand that purpose is not something to admire from a distance, but something to live, develop, and execute daily.

As you turn these pages, my hope is that you do not simply read, but reflect. That you do not just feel inspired, but feel challenged. And most importantly, that you leave with a renewed sense of direction about the life you are building and the impact you are called to create.

The question is no longer whether Africa will rise. The question is whether you will rise with it. Purpose is the new power. What will you do with yours?

*David Ntalasha Chisha
Inspiring a Generation to Rise.*

PURPOSE IS THE NEW POWER.

A Tactical Leadership Model for African Youth

The shift toward purpose-driven leadership is not just an idea to be admired, it is a model to be practiced. In a rapidly changing world, where Africa's youth hold both the greatest opportunity and the greatest responsibility, purpose must move from inspiration into execution. What separates those who admire change from those who lead it is the ability to translate purpose into a structured, repeatable way of thinking and acting. This is where purpose becomes tactical.

The Purpose Driven Leadership Model (PDLM)

A practical framework for young Africans to move from intention to impact.

1. DEFINE – Clarify Your “Why”

Every form of effective leadership begins with clarity. Without a defined purpose, effort becomes scattered and direction is easily lost. Defining your “why” requires identifying a specific problem you are passionate about solving, whether in your community, industry, or environment. This stage demands honesty and awareness. It is not about choosing what is popular, but what is meaningful and sustainable for you. Leaders who operate with clarity make better decisions, remain focused under pressure, and build with intention.

Tactical Question:

What specific problem am I committed to solving, and why does it matter?

2. DEVELOP – Build Relevant Capacity

Purpose without capacity leads to frustration. Once clarity is established, the next step is to build the skills, knowledge, and discipline required to execute effectively. This includes both technical skills and personal development, such as communication, critical thinking, and adaptability. Across Africa, the gap between opportunity and readiness continues to widen, making self-development a non-negotiable responsibility. Leaders who invest in themselves position themselves ahead of the curve.

Tactical Focus:

Skill acquisition, continuous learning, discipline, and exposure.

3. DEPLOY – Take Action Early

Many aspiring leaders delay action while waiting for perfect conditions, but progress is built through execution, not perfection. Deployment means starting where you are, with what you have, and learning through action. Purpose gains credibility through movement. Whether it is launching a small initiative, starting a project, or building a solution, action transforms ideas into tangible outcomes.

As Nelson Mandela once said, “It always seems impossible until it’s done.”

Tactical Principle:

Start small, act consistently, and refine through experience.

4. DIFFERENTIATE – Solve Real Problems

Impact is created by relevance. Leaders who stand out are those who solve meaningful problems in ways that create value for others. This stage requires observation, listening, and innovation. Africa's growth will be driven by individuals who understand local challenges and develop context-specific solutions, whether in agriculture, technology, education, or social development.

Tactical Shift:

Move from activity to value creation.



5. DISTRIBUTE – Build Influence Through Impact

Leadership is not complete without influence, and influence is built through consistent, measurable impact. At this stage, your work begins to reach more people, your voice gains credibility, and your results speak louder than your intentions. Distribution involves sharing your work, building networks, and creating platforms that amplify your impact. It is not about self-promotion, but about extending the reach of your solution. As Wangari Maathai emphasized through her work, small actions multiplied can transform entire communities.

Tactical Outcome:
Impact leads to influence, and influence expands opportunity.

THE LEADERSHIP LOOP

This model is not linear, it is cyclical. As you grow, your clarity deepens, your capacity expands, and your impact evolves. Each stage feeds the next, creating continuous growth and sustained relevance.

**DEFINE → DEVELOP → DEPLOY → DIFFERENTIATE →
DISTRIBUTE → REFINE → REPEAT**

THE STRATEGIC REALITY

Africa's future will not be shaped by potential alone, but by those who can execute with clarity and consistency. With over 60 percent of the continent's population under the age of 25, the responsibility to lead is no longer distant, it is immediate. Purpose is no longer optional. It is a strategic advantage.

Leadership in this era is not about waiting to be chosen, but about choosing to act. It is about aligning your growth with a problem worth solving and committing to the discipline required to solve it. Purpose is the new power, but only when it is applied. What problem are you prepared to solve, and what step will you take today?

**"SMALL BUSINESSES
ARE NOT SMALL
IDEAS; THEY ARE THE
FOUNDATION OF BIG
ECONOMIES."**



THE ARISE GROWTH CODE

The Principles That Separate Those Who Rise from Those Who Remain

In every generation, there are those who wait and those who rise. The difference is not luck, but alignment. The following principles define the mindset and discipline required to live a purpose-driven life and build meaningful impact.

THE 5 LAWS OF PURPOSE DRIVEN GROWTH

1. CLARITY BEFORE ACTION

You cannot build what you cannot define. The more specific your purpose, the more powerful your direction.

2. GROWTH BEFORE VISIBILITY

Focus on becoming before being seen. What you build in private will sustain what is revealed in public.

3. DISCIPLINE OVER MOTIVATION

Motivation is temporary. Discipline is what carries purpose forward when emotions fade.

4. IMPACT OVER ATTENTION

Do not chase recognition. Build value. Attention follows impact.

5. CONSISTENCY OVER INTENSITY

Small actions repeated daily will always outperform occasional bursts of effort.

THE ARISE DAILY STANDARD

To live a purpose-driven life, commit to these daily:

- Learn something that increases your value**
- Do one thing that moves your purpose forward**
- Improve your mindset through reading or reflection**
- Take action, even when you don't feel ready**

THE QUESTION THAT DEFINES YOUR FUTURE

"Am I becoming the person my purpose requires, or am I staying comfortable?"

Purpose is not discovered in comfort. It is built through discipline.
Arise. Build. Become.

SUBETA MUTELO IGNITING ENTERPRISE. TRANSFORMING LIVES.

Some leaders manage systems. Others transform them. Subeta Mutelo stands firmly in the latter category, bringing energy, clarity, and a results-driven mindset into Zambia's economic transformation agenda.

As Permanent Secretary in the Ministry of Small and Medium Enterprise Development, she is not simply implementing policy, she is redefining how opportunity is created, accessed, and sustained.

Her leadership is grounded in a powerful conviction that when entrepreneurs are empowered at scale, they become catalysts for national growth, job creation, and long-term resilience.

Across the world, small and medium enterprises are increasingly recognized as the backbone of economic stability. In many emerging economies, SMEs account for over 70 percent of employment and a significant share of GDP, yet they continue to face structural barriers such as limited access to finance, markets, and skills.

Within this global context, Mutelo's work positions Zambia within a broader movement toward inclusive, enterprise-led development, where policy is not just designed, but activated for real economic participation.



HUMBLE BEGINNINGS, ENDURING VALUES

Her journey is rooted in humble beginnings that shaped both her perspective and her purpose. Growing up in rural Zambia, she witnessed firsthand the structural limitations that prevent capable individuals from progressing, particularly the lack of access to capital, markets, and opportunity. Rather than accept these realities, she internalized them as a call to action. Education became her pathway forward, equipping her not only with academic credentials, but with the ability to interpret complex economic challenges and translate them into practical, scalable solutions.

A PURPOSE DRIVEN ENTRY INTO PUBLIC SERVICE

Mutelo's entry into public service was driven by impact rather than ambition. She understood early that policy is one of the most powerful tools for shaping lives, determining whether opportunities expand or remain out of reach. This awareness guided her toward a career that places people at the center of decision making, ensuring that entrepreneurs, women, and youth are not peripheral to national development, but central to it. Her work consistently reflects a commitment to bridging the gap between government frameworks and everyday realities.

STRENGTHENING THE BACKBONE OF THE ECONOMY

At the core of her leadership is a strategic focus on strengthening Micro, Small, and Medium Enterprises as the foundation of Zambia's economic future. Under her stewardship, SME policy has evolved into a more structured and responsive framework that prioritizes access to affordable finance, business skills development, innovation, and integration into formal markets. This approach recognizes that SMEs are not informal fragments of the economy, but structured drivers of productivity, employment, and wealth creation. Her leadership aligns with a broader continental shift, where African economies are increasingly investing in localized production, agro-processing, and value chain development. By promoting indigenous enterprises and supporting cooperatives, particularly among small-scale producers and miners, she is contributing to a model of growth that is both inclusive and sustainable.

LEADERSHIP THROUGH EMPOWERMENT

One of the defining moments in her leadership journey came through direct engagement with rural communities, where small interventions yielded significant transformation. In one instance, women involved in agro-processing received targeted training and access to financing, enabling them to expand beyond subsistence production into structured supply chains. Today, some of these enterprises are supplying products to formal retail markets, demonstrating how strategic support can unlock scale and sustainability. Experiences such as these have shaped her leadership philosophy, reinforcing the belief that effective leadership is not about control, but about creating conditions where others can succeed. As she puts it, "Leadership is not about occupying space, it is about creating it for others to rise."

CHAMPIONING INCLUSION AND OPPORTUNITY

A defining strength of Mutelo's leadership is her deliberate focus on inclusion as a driver of economic performance. Her policies and programs are intentionally designed to integrate women, youth, and rural entrepreneurs into the mainstream economy, not as beneficiaries, but as active participants. Through tailored financing models, mentorship structures, and capacity building initiatives, she is expanding access to opportunity while strengthening the overall economic ecosystem. Her engagement extends beyond institutional frameworks into public advocacy, where she actively promotes financial literacy and entrepreneurial thinking. This dual approach ensures that empowerment is both systemic and personal, equipping individuals not only with resources, but with the confidence and knowledge to utilize them effectively.

**LEADERSHIP IS NOT ABOUT
OCCUPYING SPACE, IT IS
ABOUT CREATING IT FOR
OTHERS TO RISE.**

M S S U B E T A M U T E L O





VALUES THAT GUIDE DECISION MAKING

Her leadership is anchored in integrity, inclusivity, and fairness, principles that guide decision making in complex and often high pressure environments. By consistently evaluating policies through the lens of their impact on ordinary entrepreneurs, she maintains a leadership style that is both grounded and accountable. This approach strengthens public trust while ensuring that economic strategies remain relevant and people centered.

BALANCING LEADERSHIP AND LIFE

Despite the demands of national leadership, Mutelo maintains a disciplined approach to balance, recognizing that sustainable impact requires both clarity and endurance. Her ability to remain grounded enables her to stay connected to the realities of the people she serves, reinforcing the authenticity and effectiveness of her leadership.

A MESSAGE TO THE NEXT GENERATION

Her message to emerging leaders reflects both realism and optimism. She emphasizes that public service is not defined by position, but by purpose, requiring patience, integrity, and a commitment to continuous learning. She encourages young people to pursue education with determination and to remain grounded in their values, even in the face of uncertainty. To the girl child, her message carries particular weight, urging young women to believe in their potential, embrace opportunity with courage, and actively shape their own futures. Her words reflect a broader vision of leadership that is inclusive, confident, and forward looking.

A VISION BEYOND BORDERS

Looking ahead, Mutelo's aspirations extend beyond national development toward a more integrated African economic landscape. She envisions a future where regional collaboration, trade, and enterprise development create shared prosperity across borders. This perspective aligns with the growing emphasis on intra-African trade and economic cooperation as key drivers of long-term growth.

A LEGACY OF IMPACT

Subeta Mutelo's journey represents more than individual achievement; it reflects a model of leadership that is both strategic and deeply human. In a time where economies are being reshaped by innovation, inclusion, and resilience, her work demonstrates that meaningful transformation is achieved not through policy alone, but through people who are empowered to participate, create, and lead. Her legacy is being built not only in institutions, but in the lives and enterprises she is helping to shape, a lasting reminder that when leadership is rooted in service and driven by purpose, it becomes a force capable of transforming nations and inspiring generations.

BUILDING WITH PURPOSE: THE RISE OF AFRICA'S SMALL ENTERPRISES.

Africa's transformation will not be driven by large institutions alone, but by small enterprises built with purpose. Across the continent, a quiet but powerful movement is taking place. Small and medium enterprises are no longer just survival mechanisms, they are becoming engines of innovation, job creation, and economic transformation. Behind each enterprise is not just a business idea, but a deeper purpose, a decision to solve a problem, create value, and build something that matters.

THE NEW AFRICAN BUILDER

Today's entrepreneur is not defined by size, but by impact. Small businesses across Africa are proving that you do not need massive resources to create meaningful change. What you need is clarity of purpose and the courage to act on it.

These builders are:

- Creating solutions where systems fall short
- Turning local challenges into opportunities
- Building value from limited resources
- Transforming communities through enterprise

They understand that purpose is not something separate from business, it is the foundation of it.

WHY SMALL ENTERPRISES MATTER

Small and medium enterprises account for a significant share of employment across Africa, making them one of the most powerful drivers of economic growth. Yet beyond numbers, their true power lies in their ability to respond quickly, innovate locally, and create opportunities where they are needed most. From agro-processing ventures in rural communities to digital startups in urban hubs, SMEs are shaping a new economic narrative, one that is inclusive, resilient, and driven from the ground up.

PURPOSE AS A BUSINESS ADVANTAGE

In a competitive and evolving world, businesses that are driven by purpose stand out and sustain. Purpose provides direction, builds trust, and creates deeper connection with the people being served.

A purpose-driven enterprise:

- Solves real problems
- Builds long-term value
- Earns trust through impact
- Creates opportunities beyond profit

This is where business moves from transaction to transformation.

THE SHIFT FROM SURVIVAL TO IMPACT

Many businesses begin as a means of survival, but the real shift happens when they evolve into vehicles of impact. When entrepreneurs begin to think beyond income and focus on value creation, their work expands beyond themselves and begins to influence systems, communities, and economies. This is the difference between running a business and building a legacy.

Africa does not just need more businesses. It needs more purpose-driven enterprises. Because when small businesses are built with intention, they do more than generate income, they create jobs, solve problems, and shape the future. Small businesses are not small ideas. They are the foundation of big economies. Build with purpose. Build with impact. Build what matters.





BECOMING THROUGH PURPOSE: THE JOURNEY OF LIMPHO AISHAH LETLALA.

Limpho Aishah Letlala's journey is a powerful reflection of what it means to live a life anchored in purpose, intention, and impact.

As a South African-born Mosotho entrepreneur, author, and Founder of Nyota Holdings Group, her work goes beyond business into creating meaningful spaces that empower, connect, and transform. Through Nyota Events, she curates experiences that are not only inspiring but deeply intentional, giving women the opportunity to be seen, heard, and aligned with their truth.

Her path began in media as a show host at The Common Space on Salaamedia, where she amplified the voices and stories of everyday people, discovering early on the power of storytelling as a tool for connection and change. She later expanded her reach globally as a Brand Manager at Wireless Female Network, focusing on menstrual health education and advocacy, further reinforcing her commitment to empowering women through knowledge and awareness.

At the heart of her work is a deep belief in kindness and community. Through Nyota Social Programs, particularly the Find Your Orange initiative, she continues to spread hope through simple yet powerful acts of compassion that create lasting impact. Her leadership is rooted in service, reminding us that purpose is often expressed in the everyday ways we uplift others.

Her impact has earned her recognition, including Businesswoman of the Year by the Minara Chamber of Commerce and a place among the Top 28 in the Rosh Gold Young Business Achiever Awards. As Miss Curvylicious SA 2025 1st Princess, she uses her platform to champion body positivity, authenticity, and women empowerment, encouraging others to embrace who they are without compromise.

*As the author of *The Space Between Faith and Exhaustion*, Limpho uses her voice to explore the realities of growth, faith, and identity, guiding others through the journey of becoming. Her work speaks to those navigating uncertainty, reminding them that purpose is not about having everything figured out, but about continuing to grow, align, and move forward with intention.*

Her story is not just one of success, but of significance. It is a reminder that when a life is driven by purpose, it naturally creates impact, and in rising, it creates space for others to rise as well.

THE RISK OF BEING LEFT BEHIND IN A RISING AFRICA.

THE REALITY YOU CANNOT IGNORE

Africa is rising, but not everyone will rise with it, and this is the uncomfortable truth many young people avoid confronting. The world is changing rapidly, and while opportunities are expanding, so is the gap between those who are prepared and those who are not. Today, the greatest risk is no longer just unemployment, but irrelevance in a global economy that rewards adaptability, skills, and continuous learning.

Many young Africans are following the traditional path of education, believing that degrees alone will secure their future, yet a growing number are finding themselves unprepared for the demands of the modern world. This is not because education has lost its value, but because value itself has shifted. Employers and industries are no longer looking for qualifications alone, but for individuals who can think critically, solve problems, adapt quickly, and apply knowledge in practical ways.

At the same time, technology and digital transformation are reshaping industries at a pace that is difficult to keep up with. Skills are becoming outdated faster than ever, and new ones are constantly emerging. Without intentional growth, many risk falling into the illusion of progress, staying busy but not truly developing, moving but not advancing.

THE ADVANTAGE OF THOSE WHO PREPARE

What separates those who will rise from those who will be left behind is not background or talent, but mindset and discipline.

Those who stay ahead take full responsibility for their growth, understanding that learning does not end in the classroom but must continue throughout life.

They intentionally build relevant skills, seek exposure, and position themselves in environments that challenge them to evolve.

They recognize that opportunity does not come to those who wait, but to those who prepare. Instead of relying on systems to define their future, they take ownership of their development, embracing discomfort, consistency, and self-improvement as necessary parts of progress.

Africa's future will be shaped by those who are ready to adapt, grow, and build in alignment with a changing world.

The choice is clear, though not always easy: remain comfortable and risk being left behind, or commit to growth and position yourself for relevance.

The greatest risk today is not failure, but irrelevance, and the future will belong to those who prepare for it.

THE LAMP AND THE VALLEY.

In a quiet valley, a young man named Tendo spent his days searching for meaning. He chased opportunities, followed different paths, yet nothing fulfilled him. He was moving, but he had no direction.

One evening, he met an old woman holding a small lamp. The flame was weak, barely lighting the ground beneath her feet. Curious, Tendo asked why she relied on such a small light in the darkness.

She handed him the lamp and said, "Walk."

As Tendo stepped forward, he quickly grew frustrated. "This light is too small," he said. "It cannot show me the whole path."

The woman replied, "It only needs to show you the next step."

Though uncertain, Tendo continued walking. With each step, the lamp revealed just enough for him to move forward. Along the way, he met others sitting in darkness. One by one, they began to follow him not because of him, but because of the light he carried.

As they walked, the flame seemed to grow stronger. What once felt small now guided many.

By dawn, they reached higher ground. The valley below was no longer still. People were moving, paths were visible, and lights had begun to multiply as others lit their own.

In that moment, Tendo understood.

Purpose is not about seeing the entire journey. It is about taking the next step and helping others do the same.

A purpose-driven life begins not with certainty, but with movement even when the light is small.

DID YOU KNOW?

By 2030, Africa is expected to have the largest working-age population in the world, making entrepreneurship a key driver of future employment.

BECOMING THE PERSON YOUR PURPOSE REQUIRES.

Purpose is often viewed as something to be discovered, yet in reality, it is something a person must grow into through intentional development and consistent self-refinement. Many are drawn to purpose because of what it promises, such as impact, fulfillment, and significance, but far fewer are willing to confront what it requires in return. Purpose demands transformation at a personal level, calling an individual to rise beyond their current habits, mindset, and limitations. There is always a gap between who a person is today and who their purpose requires them to become, and that gap cannot be closed by desire alone, but through disciplined growth and deliberate action over time.

GROWTH BEFORE VISIBILITY

Every meaningful life is built in private long before it is revealed in public, and this is a principle that defines lasting success and sustainable impact. Character is developed in unseen moments, discipline is formed through repeated effort, and capacity is built long before opportunities arrive. In contrast, many people seek visibility without preparation, pursuing recognition without establishing the internal structure required to sustain it. Purpose does not respond to ambition alone, but to readiness, and readiness is cultivated through a process that is often quiet, demanding, and overlooked. What a person is becoming will always determine what they are able to carry and sustain when opportunity eventually presents itself.

THE DISCIPLINE OF BECOMING

Becoming the person that purpose requires is not a single decision, but a continuous commitment that must be renewed daily through choices that align with growth rather than comfort. It involves choosing consistency over convenience, long-term impact over short-term validation, and discipline over distraction. This process requires an individual to show up even when motivation is absent, to remain teachable in the face of progress, and to persist even when results are not immediately visible. Over time, it is not moments of inspiration that shape a person, but habits that are repeated with intention, forming the foundation upon which purpose can be sustained and expanded.

LETTING GO TO GROW

Growth is not only about what is added, but also about what must be released in order to create space for transformation. It is not possible to step into a higher version of oneself while holding onto limiting habits, outdated beliefs, or environments that no longer align with one's direction. Each new level of purpose requires a corresponding shift in mindset, discipline, and responsibility, and this often demands difficult decisions that stretch a person beyond familiarity. Although change can be uncomfortable, it remains essential, because transformation cannot occur without the willingness to evolve beyond what is known and convenient.

PURPOSE BEYOND SELF

A deeper understanding of purpose reveals that it extends far beyond personal achievement and individual success, reaching into the lives of others and the broader impact one is called to make. When purpose is viewed through this lens, personal development becomes more than self-improvement, it becomes a responsibility to grow in a way that creates value for others. An individual's discipline, growth, and consistency begin to influence not only their own outcomes, but also the opportunities, environments, and possibilities available to those around them. In this way, purpose transforms personal ambition into collective impact.

THE SHIFT THAT CHANGES EVERYTHING

There comes a defining moment in the journey of growth where the focus shifts from seeking purpose as an external destination to understanding it as an internal transformation. The question is no longer centered on discovering what one is meant to do, but rather on becoming the kind of person capable of fulfilling that calling with excellence and integrity. This shift changes everything, because it places responsibility back on personal development and intentional growth. Purpose is not waiting for an individual to arrive as they are, but for them to rise into who they are capable of becoming, and in doing so, unlock a level of impact that extends far beyond themselves.



RAISING WOMEN OF STRENGTH AND PURPOSE: THE MISSION OF PROPHETESS TSOTLHE NGAKAAGAE.

Prophetess Tsothe Ngakaagae's journey is rooted in a deep calling to restore, uplift, and empower women to rediscover their value, their voice, and their strength. As the founder of Phenomenal Woman, a Christian women empowerment movement based in Botswana, her mission is clear and unwavering, to raise a generation of women who know their worth, stand confidently for themselves, and are grounded in prayer and purpose.

Her vision was born out of a painful reality. Across communities, many women continue to face different forms of abuse, whether emotional, physical, or psychological, often in silence and without access to the support they need. Witnessing this, Prophetess Tsothe chose not to remain a bystander. She stepped forward as a voice for women, creating a movement that offers not only spiritual guidance, but also comfort, counseling, and a safe space where women can begin to heal and rebuild.

Through Phenomenal Woman, she is cultivating an environment where women feel seen, heard, and supported. Her approach goes beyond encouragement, it is about transformation. By helping women reconnect with their identity and purpose, she is equipping them to rise above their circumstances and walk in confidence, strength, and faith.

Her work extends into the digital space, where she hosts sessions across social media platforms, bringing together professionals, men and women of God, and voices committed to creating change. These sessions are designed to address real-life challenges, provide guidance, and inspire growth, ensuring that support reaches women wherever they are. Through collaboration and shared purpose, she is building a community that believes in collective healing and empowerment.

At the heart of her mission is a powerful belief that change begins when women recognize their value and are given the support to rise. While her work began in Botswana, her vision reaches far beyond borders, aiming to touch lives across the world and create a global sisterhood grounded in faith, strength, and resilience.

Prophetess Tsothe Ngakaagae's story is a testament to what happens when purpose meets compassion. She is not only creating a movement, but restoring hope, rebuilding confidence, and reminding women everywhere that they are not alone, and that within them lies the strength to rise again.



THE FUTURE BELONGS TO THOSE PREPARED TO BUILD, NOT JUST TO DREAM.

ARISE AFRICA MAGAZINE – SPECIAL EDITION SPOTLIGHTS LEADERS, INNOVATORS, AND INDIVIDUALS WHO ARE SHAPING AFRICA'S FUTURE. THIS EDITION IS DEDICATED TO INSPIRING, IMPACTING, AND EMPOWERING YOUNG PEOPLE WITH PRACTICAL TOOLS AND TRANSFORMATIVE INSIGHTS TO LEAD PURPOSE-DRIVEN LIVES.



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Arise is not just a magazine. It is a standard