

PRIME EDITION, ISSUE 62

arise

AFRICA MAGAZINE

**FIRST TO BREAK THE
BARRIER.**

SCHOLAR. LEADER. TRAILBLAZER



DR. BRENDA BUKOWA

**FROM PIONEERING SCHOLAR TO ONE OF AFRICA'S MOST INFLUENTIAL
VOICES IN MEDIA AND LEADERSHIP.**



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Hi Visionaries,

We live in a generation obsessed with visibility. Every platform rewards attention, yet true leadership has never belonged to the loudest voice. It belongs to those whose character, competence, and consistency speak long before they do.

Welcome to ARISE Africa Magazine: OWN THE ROOM. This edition explores executive presence, leadership influence, strategic communication, confidence, and self-mastery. It is about becoming the kind of leader whose preparation inspires trust and whose presence creates impact.

Owning the room is not about being the centre of attention. It is about entering every opportunity prepared, communicating with clarity, leading with conviction, and carrying the quiet confidence that comes from discipline and continuous growth.

Across Africa, a new generation of entrepreneurs, professionals, and changemakers is rising. Their success will not be determined by talent alone, but by their ability to think strategically, build trust, influence people, and create lasting value. The future belongs to leaders who elevate others, solve meaningful problems, and build institutions that outlive them.

As you turn these pages, ask yourself one question: When opportunity calls your name, will your preparation be louder than your fear?

Africa does not simply need more successful people. It needs leaders whose vision inspires, whose integrity endures, and whose influence transforms lives.

Walk with confidence. Speak with clarity. Lead with purpose. Own the Room.

David Ntalasha Chisha
Visionary & Publisher

OWN THE ROOM

WHY PRESENCE CHANGES EVERYTHING

Human beings make decisions quickly. Research from Princeton University found that people form first impressions in as little as one tenth of a second. Before words are fully processed, the brain is already evaluating confidence, trustworthiness, competence, and emotional stability. Psychologists call this rapid perception mapping, the subconscious process of assessing leadership potential almost instantly. Presence, therefore, is not superficial. It is strategic. In business meetings, interviews, negotiations, and leadership spaces, people often respond to energy before expertise. Posture, eye contact, tone of voice, composure, and emotional control silently communicate whether someone believes in themselves. And people rarely trust someone who does not appear to trust themselves. The reality is simple: the room often forms an opinion before the presentation begins. Two entrepreneurs may enter the same investor meeting with equally strong ideas. One speaks nervously, rushes sentences, and constantly seeks approval. The other speaks calmly, pauses intentionally, and communicates certainty. In many cases, the room responds to the second person before the business model is fully explained. Because confidence influences credibility. And credibility creates opportunity.

WHY PRESENCE MATTERS IN LEADERSHIP

A study published by Harvard Business Review revealed that executive presence accounts for nearly 26% of what determines leadership promotion. Not intelligence alone. Not qualifications alone. Presence. This explains why highly talented individuals are often overlooked while less skilled individuals rise quickly. Talent may open the door, but executive confidence often determines who is invited into the room. Presence communicates belief. When someone remains calm under pressure, people instinctively associate that calmness with competence. Emotional control creates psychological reassurance. This is why elite executives, negotiators, diplomats, athletes, and influential speakers spend years mastering communication and mental discipline. Consider leaders like Nelson Mandela, whose quiet composure commanded respect even in hostile environments, or Barack Obama, whose measured communication style became one of his greatest leadership strengths. Their influence was not built on noise. It was built on certainty. "Your presence introduces you before your words do."

CONFIDENCE IS FELT BEFORE IT IS HEARD

Confidence is more than words. It is energy. People feel insecurity before they hear it. Individuals who constantly apologize, hesitate excessively, avoid eye contact, or seek approval unconsciously communicate uncertainty. Grounded leaders do the opposite. Their confidence creates emotional stability within environments. Research in behavioral psychology shows that nonverbal communication accounts for more than half of emotional message interpretation. In other words, how something is said often carries more influence than the words themselves. This is why leadership energy changes rooms. Presence shapes perception. Perception shapes opportunity. Opportunity shapes destiny. Many opportunities are awarded before a person fully speaks because certainty attracts trust. And in today's competitive world, trust is currency.

THE SCIENCE OF EXECUTIVE PRESENCE

Research consistently shows that posture, facial expression, movement, and voice control strongly influence leadership perception. Studies from UCLA and leadership development institutions worldwide reveal that leaders who move with calmness and intentionality are consistently viewed as more competent, trustworthy, and capable under pressure. Why? Because certainty creates psychological reassurance. People naturally follow individuals who remain emotionally grounded during uncertainty.



HABITS OF STRONG COMMUNICATORS

Strong communicators often:

- Maintain steady eye contact
- Speak clearly and deliberately
- Avoid nervous movement
- Control emotions under pressure
- Listen carefully before responding
- Project calmness instead of tension

These behaviors communicate discipline and self-control. In leadership, sports, and entertainment, the people who command attention are rarely the most chaotic in the room. They are usually the most composed, intentional, and emotionally grounded. Consider how legendary athletes like Michael Jordan or leaders like Paul Kagame carry themselves publicly. Their posture, pace, tone, and composure reinforce authority before their words are fully analyzed. Presence amplifies perception. "The world does not only respond to talent. It responds to conviction."

PREPARATION CREATES PRESENCE

Many people believe confidence is natural. In reality, confidence is preparation expressed externally. The people who command rooms usually prepare more than everyone else. They study environments, anticipate pressure, and rehearse mentally before opportunities arrive. Behind every powerful presentation, negotiation, or interview are hours of invisible preparation. A global LinkedIn workplace survey identified communication as one of the most desired leadership skills among employers worldwide. Why? Because ideas alone are not enough. Ideas must be communicated persuasively. Confidence without preparation becomes arrogance. Preparation without confidence becomes invisibility. Executive presence requires both.

THE FUTURE BELONGS TO EFFECTIVE COMMUNICATORS

The future of African leadership will demand more than intelligence. It will require communication mastery, emotional intelligence, strategic confidence, and influence. Vision must be articulated clearly. Ideas must be defended confidently. Influence must be carried responsibly. Africa's next generation must not only build solutions. They must communicate vision globally with clarity and authority. The entrepreneurs who attract investors, the leaders who inspire movements, and the founders who build global companies are often those who communicate belief effectively. Africa is entering a new era of innovation and global relevance. But talent alone will not define the next generation. Presence will. The question is not whether you are talented. The question is whether your presence reflects your potential.

**“THE ROOM OFTEN
DECIDES WHO PEOPLE
BELIEVE BEFORE THE
CONVERSATION EVEN
BEGINS.”**



THE PSYCHOLOGY OF COMMANDING ATTENTION.

Attention is one of the most valuable currencies in the modern world, yet the people who command it most effectively are rarely those who demand it loudly. The strongest presence in any room often belongs to individuals who understand emotional intelligence, strategic communication, and disciplined restraint. True influence is not built through noise, but through confidence, composure, and intentional behavior. People constantly evaluate energy, emotional control, and certainty, often without realizing it, which is why presence has become one of the most powerful forms of leadership.

PEOPLE RESPOND TO CERTAINTY

Uncertainty creates hesitation, while certainty inspires trust. Individuals who communicate with clarity, composure, and emotional control are naturally perceived as more competent and credible. This is why elite leaders remain calm under pressure instead of reacting emotionally to every challenge. In moments of tension, people instinctively gravitate toward the individual who appears most stable and self-assured. Every room studies emotional reactions. Body language, tone, timing, and composure often communicate more than words themselves. Confidence is rarely about speaking the loudest; it is about remaining grounded when others lose control. The individuals who project certainty create a sense of security around them, and that security naturally attracts influence.

THE POWER OF SILENCE

Strong communicators understand that silence carries authority. They do not rush to fill every pause because silence creates anticipation, emotional weight, and control within a conversation. People who are comfortable with silence often control the pace of the interaction because they speak with intention rather than impulse. Silence also communicates confidence. Those who constantly over-explain themselves often appear uncertain, while individuals who remain composed in quiet moments project emotional strength and self-control. In leadership and high-level communication, silence allows words to carry greater impact because they are deliberate, measured, and purposeful.

ATTENTION WITHOUT SUBSTANCE COLLAPSES

Modern culture rewards visibility, but lasting influence requires depth. While charisma and confidence may attract attention initially, long-term respect is built on competence, discipline, and consistency. People may notice style and personality, but they continue following individuals who consistently provide value. True presence is built through knowledge, preparation, emotional intelligence, consistency, discipline, and clarity of purpose. These qualities create credibility that performance alone can never sustain. Attention without substance eventually fades because influence that is not supported by value cannot endure. The goal is not simply to be noticed. The goal is to become unforgettable.

PARTNER SPOTLIGHT

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**DR. BRENDA BUKOWA:
FROM PIONEERING SCHOLAR
TO ONE OF AFRICA'S MOST
INFLUENTIAL VOICES IN MEDIA
AND LEADERSHIP.**

Every generation produces individuals who redefine what is possible. They challenge convention, break barriers, and leave behind a legacy that inspires others to dream bigger. In Zambia's media and academic landscape, Dr. Brenda Bukowa has become one of those defining figures.

Respected as a scholar, researcher, media strategist, entrepreneur, and academic leader, Dr. Bukowa has spent nearly two decades shaping Zambia's communication landscape. As the first woman in the country to earn a Doctor of Philosophy in Media Studies, she has not only shattered a glass ceiling but expanded the possibilities for generations of young women aspiring to careers in academia, research, and leadership.



A JOURNEY DEFINED BY EXCELLENCE

Long before she became a department head or an internationally recognised scholar, Brenda Bukowa was a young woman driven by an insatiable desire to learn. That determination carried her from the University of Zambia to some of the world's leading academic institutions. After earning a Bachelor of Mass Communication from the University of Zambia, she pursued a Master's Degree in Media Studies at the University of Oslo in Norway, completed postgraduate studies at Ohio University in the United States, and later obtained a PhD in Culture, Media and Communication from the University of KwaZulu Natal in South Africa. Each milestone broadened her perspective while strengthening her commitment to using communication as a tool for national development and social progress.

LEADING BEYOND THE LECTURE THEATRE

Today, Dr. Bukowa serves as Head of the Department of Media and Communication Studies at the University of Zambia, leading one of the country's foremost centres for journalism and communication education. Her appointment reflects years of distinguished scholarship, institutional leadership, and public service. Earlier in her career, she made history as the University's first female spokesperson and Head of Public Relations, becoming one of the institution's most recognisable public voices. Whether managing institutional communication, mentoring future professionals, or shaping academic programmes, she has consistently demonstrated that leadership is measured not simply by position, but by influence.

RESEARCH THAT SHAPES SOCIETY

While many academics publish research, Dr. Bukowa has built a career ensuring that knowledge translates into real-world impact. Her work has informed national conversations on media policy, internet freedom, digital culture, children's online safety, broadcast journalism, and the evolving influence of social media. She has contributed to Zambia's Child Online Protection Strategy alongside UNICEF and ZICTA, trained journalists and election officials through the Electoral Commission of Zambia, advised the Media Institute of Southern Africa, and researched internet freedom with Freedom House. Her scholarship has consistently helped bridge the gap between academia, public policy, and national development. As digital technology continues to reshape African societies, Dr. Bukowa has remained at the forefront of understanding how communication can strengthen democracy, empower young people, and promote responsible citizenship.

AN AFRICAN SCHOLAR WITH A GLOBAL PERSPECTIVE

Dr. Bukowa's expertise has taken her far beyond Zambia's borders. From lecture theatres in Lusaka to universities and research institutions in Norway, Finland, South Africa, and the United States, she has taught, conducted research, and contributed to international conversations on media, democracy, and digital communication. Her work has earned prestigious fellowships and awards, including recognition from the Norwegian Government, the National Institute for the Humanities and Social Sciences, and the Fritt Ord Foundation, reflecting a career marked by academic excellence and global respect. Despite her international profile, her commitment has remained firmly rooted in Africa, where she continues to strengthen institutions and inspire a new generation of communication professionals.

THE LEGACY QUOTE

**"THE FUTURE OF AFRICA WILL BE
SHAPED BY PEOPLE WHO ARE WILLING
TO KEEP LEARNING, KEEP SERVING, AND
KEEP BUILDING."**

DR. BRENDA BUKOWA





BUILDING BEYOND ACADEMIA

While many know Dr. Bukowa as an accomplished academic, another dimension of her leadership lies in entrepreneurship. As Managing Partner of Builders Village Limited and an investor with interests in construction, transport, agriculture, and microfinance, she has demonstrated that scholarship and enterprise can thrive together. Her career reflects a modern vision of African leadership, one in which knowledge creates opportunities not only in classrooms but also in boardrooms, businesses, and communities. Beyond business, she remains deeply committed to girl child education and youth empowerment, believing that investing in people is the most enduring form of nation building.

A LEGACY STILL UNFOLDING

History often remembers people for the offices they hold. Lasting legacies, however, are measured by the lives they influence. Dr. Brenda Bukowa's journey is a testament to what becomes possible when determination meets discipline and vision is matched with purpose. From becoming Zambia's first woman to earn a PhD in Media Studies to leading one of the country's most respected academic departments, she has consistently demonstrated that barriers exist to be broken and excellence exists to be shared. In every lecture she delivers, every policy she helps shape, every young person she mentors, and every institution she strengthens, Dr. Bukowa continues to prove that education is more than a personal achievement. It is a national asset. Her legacy is not defined simply by becoming the first woman in Zambia to earn a PhD in Media Studies, but by ensuring she will never be the last.

THE LEGACY FRAMES



PARTNER SPOTLIGHT

BLACK EMINENCE

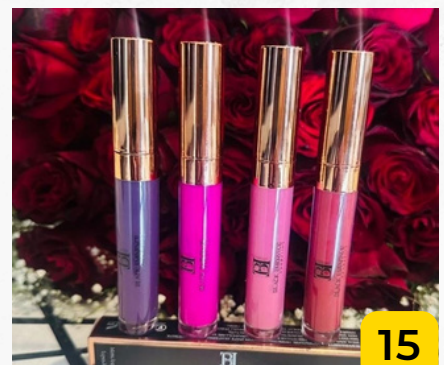
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CONFIDENCE IS A LEADERSHIP WEAPON.



Leadership is not built by titles alone. It is built by the ability to remain standing when life attempts to break you. True confidence is not loud arrogance. It is the quiet decision to keep moving forward despite uncertainty. Few stories reflect this more powerfully than that of Nthabiseng Mmusi.

Known as "The Waste Queen," Mmusi built her career in demanding industries where leadership carries real responsibility. As a SHEQ professional, founder of SHE ON STANDBY, and Vice Chairperson of the AfriSAFE Board, she became a respected voice in safety, sustainability, and workplace wellness. But her journey was shaped not by comfort, but by pain, purpose, and resilience.

The passing of her father from silicosis became the foundation of her mission. What began as grief became purpose. Instead of allowing tragedy to create bitterness, she used it to build conviction. This is the first lesson about confidence: confidence is often born from adversity. Many people mistake confidence for personality. In reality, confidence is belief developed through survival. The people who command rooms most effectively are often those who have endured the hardest battles privately.

Mmusi's greatest test came in July 2024 when she unexpectedly lost her job. In a single moment, the stability and identity she had built disappeared. For many, moments like this become permanent defeat. But leadership reveals itself during disruption. Instead of collapsing emotionally, she leaned into service. She organized fundraising efforts for vulnerable community members and launched initiatives to support children in need of school uniforms and shoes. Even while rebuilding herself, she continued rebuilding others. That is confidence in its highest form.

Confidence is not pretending life is easy. Confidence is maintaining purpose despite difficulty. It is refusing to allow circumstances to define identity. With limited resources, faith, Wi-Fi, and determination, Mmusi rebuilt from home and transformed SHE ON STANDBY into a growing platform of influence through mentorship, advocacy, training, and public speaking. This is why confidence is a leadership weapon.

Confident leaders create stability during unstable moments. They communicate belief before results appear. They continue moving while others surrender to fear and uncertainty. The world responds differently to people who believe in themselves.

In leadership, business, and entrepreneurship, opportunities often move toward certainty. Investors trust conviction. Teams follow emotional stability. Communities respond to leaders who project belief during difficult seasons. Confidence influences perception. Perception influences opportunity. Opportunity changes lives. Nthabiseng Mmusi's story proves that confidence is not built when life is comfortable. It is built when life forces you to rediscover who you are beyond titles and external validation.

Her journey is a reminder that leadership is not the absence of hardship. Leadership is the ability to rise through hardship with purpose intact. Africa does not only need talented people. Africa needs resilient leaders. Leaders who can rebuild after loss, communicate hope during crisis, and lead with conviction instead of fear. Because true confidence is not noise. It is conviction. And conviction is one of the most powerful leadership weapons in existence.

THE POWER SHIFT: AFRICAN LEADERS WHO COMMAND THE WORLD'S ATTENTION.

Africa is entering a defining era of leadership. Across the continent, a new generation is rising with confidence, clarity, intellectual strength, and a bold continental vision. From Kigali to Lagos, Lusaka to Nairobi, Accra to Johannesburg, African leaders are no longer waiting for permission to shape global conversations. They are building businesses, influencing policy, leading institutions, transforming industries, and redefining what leadership looks like in the twenty-first century.

The leaders shaping Africa's future understand a powerful truth: influence is not built through intelligence alone. It is built through communication, emotional intelligence, strategic confidence, and the ability to carry vision with conviction. In global boardrooms, diplomatic spaces, innovation hubs, media platforms, and international institutions, executive presence has become one of the most important currencies of modern leadership. The African leader who can communicate with authority while remaining deeply connected to purpose and identity becomes impossible to ignore.

As Kwame Nkrumah once declared, "The forces that unite us are greater than the superimposed influences that keep us apart." That vision is becoming increasingly visible in a generation determined to build an Africa that leads rather than follows. Across the continent, young entrepreneurs, diplomats, innovators, academics, and creatives are beginning to carry themselves with a new level of confidence rooted not in imitation, but in identity.

THE NEW STANDARD

The modern African leader must think beyond survival and begin thinking in terms of legacy, systems, innovation, and continental transformation. Africa's future requires leaders who can operate globally without abandoning their cultural identity. It requires individuals who can compete at the highest levels of excellence while remaining rooted in African values, dignity, and vision.

The new standard of African leadership demands the ability to think globally, communicate powerfully, lead confidently, build strategically, and carry cultural pride with excellence. Presence now matters as much as competence because ideas alone are no longer enough. In a world driven by influence and perception, leaders must learn how to articulate vision clearly, command attention intelligently, and represent Africa with strength and sophistication.

For too long, African brilliance has often been hidden behind fear, hesitation, or the pressure to conform to external standards of leadership. That era is ending. A generation is emerging that understands African excellence does not need validation to be legitimate. The continent's future belongs to leaders who can carry both competence and presence simultaneously, individuals who are intellectually sharp, emotionally disciplined, culturally grounded, and globally prepared.

Africa's next global export will not simply be talent or natural resources. It will be leadership. The future of the continent will belong to men and women who can walk into any room in the world and carry the confidence, vision, and authority of a rising Africa.

THE MOST DANGEROUS PERSON IN THE ROOM IS USUALLY THE CALMEST.

In a crowded African city, two young entrepreneurs received the opportunity to present their business ideas before a panel of investors. For both men, the moment carried the possibility of changing their future, but their preparation revealed two completely different mindsets.

The first entrepreneur spent weeks rehearsing dramatic speeches designed to impress the audience emotionally. He focused heavily on appearance, applause, and delivering statements that sounded powerful in the moment. His goal was to capture attention quickly and leave the room entertained by his confidence.

The second entrepreneur prepared differently. Instead of focusing on performance alone, he studied the investors carefully, researched the market deeply, strengthened his business model, and practiced answering difficult questions with calmness and clarity. He understood that true leadership is tested most under pressure, not during rehearsed moments.

When presentation day arrived, the first entrepreneur entered the room with energy and charisma. His delivery was loud, confident, and emotionally charged, and for a moment the audience appeared impressed. But as investors began asking difficult questions about strategy, sustainability, and execution, his confidence slowly weakened. The performance was strong, but the foundation beneath it was fragile.

The second entrepreneur spoke with calm authority. He did not attempt to dominate the room emotionally because he had already mastered the substance behind his vision. Every answer revealed preparation, discipline, and strategic thinking. His confidence was not built on performance, but on understanding.

At the end of the meeting, the investors funded the quieter entrepreneur.

One man prepared for attention.

The other prepared for responsibility.

In the end, the room always recognizes substance.

WHAT IS CONFIDENCE ANXIETY?

Confidence anxiety refers to the fear of judgment, rejection, embarrassment, or inadequacy in social or professional environments.

SIGNS YOU MAY STRUGGLE WITH CONFIDENCE ANXIETY

- Fear of speaking publicly
- Overthinking conversations
- Constant self doubt
- Fear of leadership opportunities
- Avoiding visibility
- Difficulty expressing opinions

HOW TO BUILD HEALTHY CONFIDENCE

- Practice communication regularly
- Improve preparation habits
- Develop emotional intelligence
- Read and learn continuously
- Challenge fear gradually
- Focus on growth instead of perfection

Confidence is built, not inherited.

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Women Rising Beyond Limits.**



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THE SILENT WEAPON OF GREAT LEADERS

Communication is one of the most powerful leadership tools in existence. Long before authority is proven through results, it is often revealed through words. Throughout history, communication has shaped movements, influenced nations, built partnerships, resolved conflict, and inspired entire generations. The leaders who change the world are rarely those who simply speak the most. They are those who communicate with clarity, emotional intelligence, and strategic precision. True influence is not found in endless talking. It is found in purposeful communication.

SPEAK WITH CLARITY

Confused communication weakens authority. Clear communication builds trust. Strong leaders understand how to simplify complexity without reducing intelligence. They communicate ideas in a way that people can understand, remember, and act upon. Clarity creates confidence. When leaders speak with precision and certainty, people naturally perceive them as more trustworthy, competent, and decisive. Powerful communication is not about using complicated language to appear intelligent. It is about making important ideas impossible to misunderstand. The ability to communicate clearly under pressure is one of the defining characteristics of effective leadership.

LISTEN STRATEGICALLY

The most effective communicators are not always the loudest voices in the room. Often, they are the most observant. Strategic listening reveals emotional patterns, motivations, weaknesses, opportunities, and intentions that others fail to notice. Leaders who listen carefully gain valuable insight into people, environments, and situations before making decisions. Observation is a hidden advantage in leadership. When individuals speak less and listen more, they position themselves to understand dynamics that emotional or reactive people often miss. This creates stronger judgment, wiser responses, and greater influence. Great communicators understand that listening is not passive. It is tactical.

COMMUNICATION IS LEADERSHIP

Every conversation either strengthens or weakens perception. This means communication should never be careless. Tone, timing, body language, emotional control, and word choice all influence how leadership is perceived. People often evaluate confidence, competence, and authority through communication long before visible results appear. A leader who communicates with discipline creates stability and trust even during uncertainty. Words carry weight.

One conversation can open doors, strengthen alliances, inspire action, or permanently damage credibility. Tactical communicators understand this responsibility and therefore choose their words intentionally. Because leadership is not only demonstrated through actions. It is revealed through communication.

ADVICE TO MY YOUNGER SELF A LETTER TO THE YOUTH OF AFRICA BY DR (H.C) SANDRA K. NAICKER.

Dear Younger Me,

I know what it feels like to grow up believing life has forgotten you. I know the weight of poverty, rejection, and silent battles nobody sees. But if I could tell you one thing, it would be this: never allow your circumstances to define your future. The pain you carry today can become the purpose that changes lives tomorrow. One day, the voice that felt ignored will speak into rooms you never imagined entering.

To every young African reading this, understand that your background is not your limitation. Some of the strongest leaders emerge from the hardest environments. Adversity does not always break people; often, it reveals their strength. Never be ashamed of humble beginnings. Hardship taught me resilience, discipline, compassion, and courage. I learned that success is built not by luck, but by character and consistency.

Leadership is not about titles. It is about service. It is helping others rise while you rise and becoming the person you once needed during your darkest moments.

Africa needs leaders with humanity, emotional intelligence, and the courage to create hope where it is needed most.

There will be moments when people doubt you, reject your vision, or misunderstand your journey. Do not quit. Invest in yourself. Keep learning. Protect your peace. Build your character. Choose purpose over applause and wisdom over attention.

Most importantly, never lose your humanity while chasing success. To every young woman, young man, and dreamer from disadvantaged communities: you are not forgotten, disqualified, or defined by your circumstances. You are capable of becoming more than your environment predicts.

Everything I became started with one decision: refusing to surrender to limitation.

Your story is not over. The battles you survive today may be preparing you to lead tomorrow with purpose, resilience, and compassion.

With hope and compassion,

Dr (H.C) Sandra K. Naicker

Human Rights Activist | Community Leader
| Advocate for Women and Youth
Empowerment



PARTNER SPOTLIGHT

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Beauty, cosmetic & personal care



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**THE WORLD RESPONDS
DIFFERENTLY TO PEOPLE WHO
CARRY PREPARATION, CLARITY,
AND CONFIDENCE.**



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Arise Africa Magazine



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ARISE AFRICA MAGAZINE PRIME EDITION SPOTLIGHTS VISIONARY LEADERS, INNOVATORS, AND CHANGEMAKERS SHAPING THE FUTURE OF AFRICA. THIS EDITION IS DEDICATED TO INSPIRING, EMPOWERING, AND EQUIPPING YOUNG PEOPLE WITH TRANSFORMATIVE INSIGHTS, PRACTICAL WISDOM, AND STRATEGIC PRINCIPLES THAT CULTIVATE PURPOSE DRIVEN LEADERSHIP, TRANSFORMATIONAL INFLUENCE, AND ENDURING EXCELLENCE.

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