

AFRICA MAGAZINE • ISSUE 92

arise

LORATO RUTH MOALUSI

AT THE FRONTLINE OF
SOCIAL CHANGE

Ignite
TURNING
PURPOSE INTO
IMPACT.

LIGHTING THE FIRE
OF AFRICAN
POTENTIAL





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Dear Reader,

Welcome to our IGNITE edition, a celebration of the courage to begin, the fire within, and the power of ideas that inspire action.

Every great achievement begins with a spark; a dream, an idea, a decision or a moment when someone dares to believe that something greater is possible. But a spark alone is not enough. It must be nurtured by courage, sustained by discipline and transformed into action.

In this edition, we explore what it means to ignite change, awaken potential and pursue purpose with boldness. Through stories of leadership, entrepreneurship, innovation, creativity and personal transformation, we celebrate individuals who are not waiting for the world to change but are becoming the change Africa needs.

Our central message is simple: The fire to change your world must first be ignited within you. Your circumstances do not have to define your future, and your beginnings do not have to limit your becoming. What matters is your willingness to start, your determination to keep going and your commitment to make your influence count.

Whether you are building a dream, leading a movement or searching for the courage to take your next step, let this edition remind you that one idea can inspire a generation, one decision can change a direction, and one person can make a difference.

Ignite your vision. Ignite your courage. Ignite your purpose. Ignite the change you want to see.

Africa needs a generation that does more than dream, a generation that dares to ignite possibilities and turn them into impact.

Warm regards,

Ntalasha Chisha
Founder & Visionary
Arise Africa Magazine



TURNING PURPOSE INTO IMPACT.

Africa's future will be shaped not only by the ideas its people generate, but by what they build from them. Across the continent, young people are developing businesses, creating technologies and responding to challenges in their communities. Yet the distance between having potential and producing meaningful change remains significant. The United Nations Economic Commission for Africa projects that by 2050, one in every three young people globally will be African. This demographic shift presents a major opportunity, but its benefits are not automatic. They depend on whether young people can access the education, resources and productive opportunities needed to contribute to economic and social development.

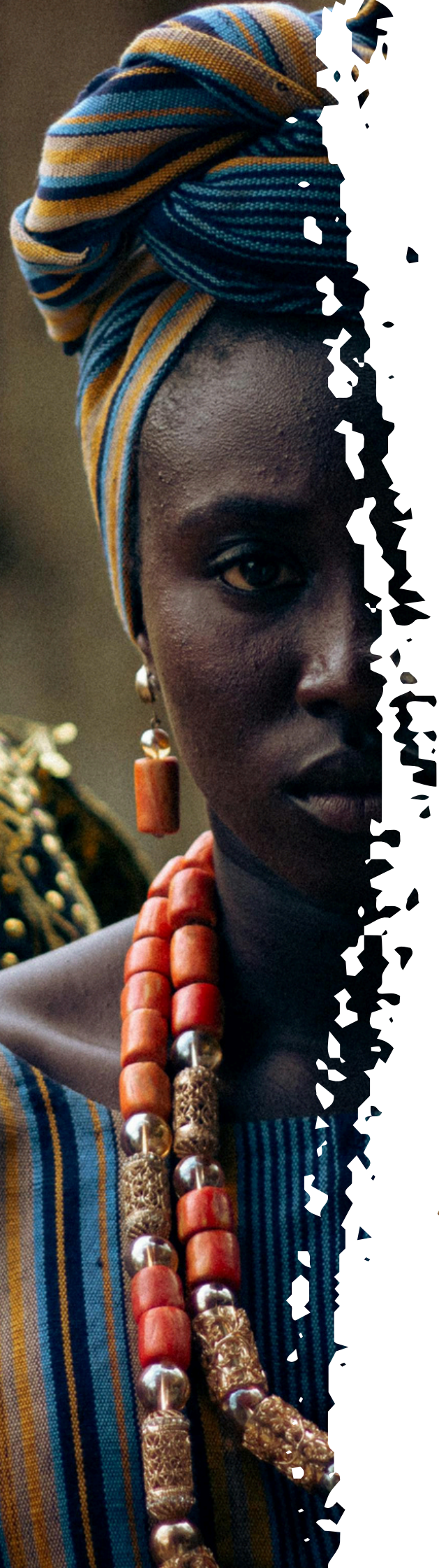
THE GAP BETWEEN POTENTIAL AND PROGRESS

The employment challenge illustrates the urgency. In February 2026, the World Bank reported that approximately eight million young people enter the labour market annually across Eastern and Southern Africa, while fewer than one million secure waged jobs. These figures raise an important question: how can Africa create more pathways from talent to opportunity? The answer requires more than motivational messages. Young people need relevant skills, access to finance, supportive business environments and stronger connections between education and employment. Governments, businesses, educational institutions and development partners all have a role in creating these conditions.

**“POTENTIAL DESCRIBES
WHAT IS POSSIBLE.
IMPACT
DEMONSTRATES WHAT
HAS CHANGED.”**

WHEN IDEAS BECOME SOLUTIONS

Purpose becomes meaningful when it responds to a clearly identified need. An entrepreneur who understands a community's challenges can develop a service that addresses them. A researcher can translate evidence into better policies, while an innovator can apply technology to improve access to essential services. This process begins with understanding the problem, identifying who is affected and developing a response that can be tested and improved. The experience of the Asante Africa Foundation illustrates how local initiatives can extend their reach. Its 2025 impact reporting recorded 89,644 people reached across East Africa, including 29,191 direct participants and 60,453 people reached through youth-led pay-it-forward projects. The significance lies in the model: young people can become contributors to community development, extending the benefits of what they learn to others. While reach alone does not establish long-term outcomes, it demonstrates how participation can extend beyond an initial group.



BUILDING SYSTEMS THAT SUPPORT IMPACT

Individual determination matters, but sustainable progress also depends on systems that help good ideas grow. Entrepreneurs need markets and investment. Innovators need opportunities to test solutions. Community organisations need capable teams, partnerships and reliable funding. In its November 2025 report on social enterprise in Africa, the World Economic Forum highlighted the sector's contribution to inclusive growth, employment and sustainable development. The report found that more than half of African social enterprises are women-led and more than a third are youth-led. These findings demonstrate that entrepreneurship can serve economic and social objectives simultaneously. However, expanding that contribution requires stronger support for enterprises to become sustainable and reach more people. Inclusion must also be central. Women, rural communities and persons with disabilities need equitable access to skills, finance, technology and decision-making opportunities.

MEASURING WHAT MATTERS

An initiative should be judged not simply by the attention it attracts, but by the difference it makes. Training programmes must assess whether participants acquire applicable skills. Businesses should examine the value they create, while community projects must establish whether intended beneficiaries experience meaningful improvements. Clear objectives, reliable evidence and regular evaluation help organisations identify what works, improve performance and use limited resources responsibly. For young Africans, the challenge is to combine ambition with execution: identify a problem, develop the necessary skills, build partnerships and measure progress.

IGNITE is a call to turn potential into performance. Africa's future will depend not simply on the size of its youthful population, but on how effectively its abilities are developed, supported and applied. The task belongs to individuals and institutions alike: prepare the people, strengthen the systems and create the opportunities through which ideas can become lasting results. Because potential describes what is possible. Impact demonstrates what has changed.

THE ARISE QUOTE

**“A DREAM BECOMES
POWERFUL WHEN YOU GIVE
IT A SPARK OF BELIEF AND
THE FUEL OF ACTION.”**



STOP WAITING TO BE DISCOVERED

Somewhere, a talented graduate is waiting for someone to recognise their potential. A gifted entrepreneur is waiting for an investor to notice their idea. A creative mind is waiting for the perfect platform to showcase its work. They have the ambition, the ability and the dream. Yet months, sometimes years, pass while they wait for someone else to open the door. What if the door never opens?

The uncomfortable truth is that talent does not always attract attention, and potential does not automatically create opportunity. The world may never discover what you can do if you never give it a reason to look. You cannot expect people to recognise work they have never seen. This does not mean opportunities are equally available to everyone. Networks, financial resources, discrimination and unequal access to education can create genuine barriers. But within those realities, there is still room to take initiative rather than allowing the absence of an invitation to become a permanent excuse.

Start where you are. If you are a writer, publish your ideas. If you are an aspiring entrepreneur, test your business concept with potential customers. If you are looking for employment, develop practical skills, build relationships and demonstrate what you can contribute. If you want to lead, begin by solving problems in your community. You do not need to pretend to be more accomplished than you are. You need to make your abilities visible through meaningful work.

Visibility, however, is not simply about posting on social media or attracting attention. It is about building credibility. Share useful ideas, deliver on commitments, document your progress and develop relationships with people who understand your field. Let your work give others a reason to trust your ability.

There is also a difference between creating opportunities and chasing validation. If every action depends on applause, recognition or approval, your progress will remain vulnerable to other people's opinions. Build because the work matters, not merely because you want to be noticed. And remember: initiative does not mean doing everything alone. Seek mentors, apply for opportunities, ask questions and collaborate with people who can help you grow. Asking for support is not weakness; it is part of building strategically.

The next generation of African innovators, professionals and entrepreneurs cannot afford to confuse waiting with preparation. Prepare, certainly. Learn, improve and develop your capabilities. But when preparation has given you enough to take the next step, act. Stop waiting for someone to discover your potential. Give the world evidence of what you can do. Your opportunity may begin with an application, a conversation, a prototype, a published idea or a problem you decide to solve. You may not control who notices, when the breakthrough comes or which doors remain closed. But you can influence whether you are preparing, contributing and creating possibilities.

Sometimes, the person you are waiting for is not coming. Sometimes, the first person who must recognise your potential is you. Ignite your ambition. Put your work into the world. Give opportunity something to find.

LORATO RUTH MOALUSI: AT THE FRONTLINE OF SOCIAL CHANGE

Born and raised in a Christian family of eight children, six boys and two girls, Lorato Ruth Moalusi was the third born. She was raised by parents who taught their children the principles of community, compassion, respect and hard work. Those early values would become deeply connected to the work she would go on to do throughout her life: serving people, strengthening communities and advocating for dignity and social justice.

Today, Moalusi is also a mother of two young adults, a daughter and a son, adding another dimension to a life that has been shaped by service, leadership, family and an enduring commitment to improving the lives of others.

For more than 35 years, Lorato Ruth Moalusi has worked in places where policy meets real life: with survivors seeking support, communities confronting gender-based violence, institutions working to improve their response, and policymakers trying to turn commitments into meaningful action. Her career has moved from frontline social work to national advocacy, research and institutional leadership, but its central thread has remained consistent: building stronger systems that protect dignity and improve lives.

A development practitioner and gender and social policy specialist in Botswana, Moalusi has built a career around gender-based violence prevention, social policy development and systems strengthening.



Her experience spans social welfare, refugee support, monitoring and evaluation, social work, women's shelter management, programme leadership and executive management. She entered the profession in 1990 as a Social Welfare Officer with Kweneng District Council. It was the beginning of a career that would take her through increasingly complex roles across Botswana's social development sector. She later served as a Refugee Project Officer with Kagisano Society, a Monitoring and Evaluation Officer at BOCAIP, a Director at Kagisano Society Women's Shelter and a Programmes Manager at BONEPWA+, before moving into social work and case management at Bokamoso Private Hospital.

Those experiences placed her close to the realities behind social policy. They also helped shape an approach that would become central to her career: meaningful responses to social problems require more than good intentions. They require systems, coordination, evidence and people equipped to deliver services effectively.

That philosophy became particularly visible during her 14 years as Chief Executive Officer of the Botswana GBV Prevention and Support Centre, from 2012 to March 2026.

As a founding member of the organisation, Moalusi helped expand GBV service delivery systems, including shelters, counselling, legal and medical support. She also designed and implemented capacity-building programmes for 37 civil society organisations under a Global Fund initiative and worked to strengthen coordination between health, legal and social systems.

Her work has extended beyond organisational leadership into the wider policy environment. Moalusi has contributed to initiatives connected to the SADC Regional Strategy and Framework of Action on GBV, the SADC Protocol on Gender and Development, Botswana's Domestic Violence Act, the Sex Offenders Registry Act and national GBV guidelines for healthcare providers. Her experience has positioned her between international frameworks and the realities of national implementation.

Research has become another important part of that work. Her interests include gender-based violence and intimate partner violence, feminist policy implementation, civil society and state relations in social protection systems, gender and health systems, and community-based intervention models. In 2025, her research included work examining the gender beliefs and norms underlying stigma around intimate partner violence among women living in Botswana, as well as research into how motherhood shapes women's decisions to remain in or leave abusive relationships.

For Moalusi, professional growth has also meant remaining a student. She holds a Bachelor of Social Work and a Master of Development Practice from the University of Botswana and is pursuing a PhD in Social Work. Her academic engagement has extended into teaching, where she has served as a visiting lecturer and guest facilitator on GBV, counselling, trauma and social policy. She has also supervised and mentored students and practitioners working in GBV, HIV/AIDS programming and social development.

In April 2026, another chapter opened when Moalusi became Executive Director of the Centre for GBV Prevention and Empowerment at BA ISAGO University. The position brings together many of the strands that have defined her career: prevention, research, advocacy, training, community outreach, policy influence, survivor-centred referral support and institutional change. The centre's mandate also places emphasis on dignity, equality, safety, inclusion, social justice and empowerment.

"MEANINGFUL RESPONSES TO SOCIAL PROBLEMS REQUIRE MORE THAN GOOD INTENTIONS. THEY REQUIRE SYSTEMS, COORDINATION, EVIDENCE AND PEOPLE EQUIPPED TO DELIVER SERVICES EFFECTIVELY."

THE LEGACY QUOTE

**“MY JOURNEY HAS TAUGHT ME THAT LASTING CHANGE
REQUIRES KNOWLEDGE, PERSISTENCE, COLLABORATION
AND SERVICE. OUR GREATEST IMPACT COMES WHEN WE
TURN EXPERIENCE INTO ACTION AND BUILD SYSTEMS
THAT IMPROVE LIVES.”**

LORATO RUTH MOALUSI





Her influence has also reached national structures. Between 2020 and 2026, she served on Botswana's Inter-Ministerial GBV Committee, while also serving on the National Human Trafficking Committee and the National Council on Population and Development. Her professional development has included training in trauma counselling and healing, GBV and HIV integration in sexual and reproductive health services, gender-responsive economic policy, NGO management and emerging forms of technology-related GBV.

Recognition has followed a career of sustained contribution. Moalusi was named Woman of the Year at the Women's Awards Botswana in 2023 and received the University of Botswana Inaugural Vice Chancellor Advancing Women Award in 2022. She has also been recognised among Botswana's Top 20 Most Influential Women and nominated for several other regional and international honours.

Yet the most revealing measure of her career may not be the titles or awards. It is the consistency of the work. From district social welfare services to women's shelters, from civil society organisations to national committees, from research and classrooms to university leadership, Moalusi has continued to work on the difficult space between identifying a social problem and building a system capable of responding to it.

That is what makes her journey significant. It is not a story of one breakthrough moment, but of sustained commitment across decades. It shows how a career can evolve without losing its purpose, and how experience can become a platform for influencing policy, strengthening institutions, mentoring others and creating better responses for communities.

At a time when many conversations about social change focus on quick solutions, Lorato Ruth Moalusi's career offers a different lesson: lasting change is often built slowly. It is built through knowledge, persistence, collaboration and the willingness to keep doing the work when the problem is bigger than any single person.

More than three decades after she entered social work, Moalusi remains in that work, now leading a university-based centre focused on prevention, empowerment and institutional change. Her story is therefore not simply about where she has been. It is about what can happen when experience is continually converted into knowledge, knowledge into action, and action into systems designed to serve people better.

THE LEGACY FRAMES



THE POWER OF CONNECTING THE DOTS

Some people build their futures by mastering one path. Others discover their greatest opportunities at the intersection of several. A background in finance may sharpen commercial judgement, an interest in fashion may develop creative vision, and experience in communication may reveal how ideas become influential. What appears to be a collection of unrelated interests can, when connected intentionally, become a distinctive advantage.

In a world where industries increasingly overlap, the ability to connect knowledge across different fields is becoming a valuable asset. Innovation often happens when familiar ideas meet unfamiliar perspectives, allowing people to approach problems differently and discover opportunities others may overlook.

Your experiences are not isolated chapters; they can become connected parts of a bigger vision.

Consider Colombe Tebily, whose professional journey spans wealth management, fashion, strategic communication, cultural enterprise and social initiatives. Her diverse interests illustrate how different areas of expertise can contribute to a broader professional vision. Financial knowledge offers an understanding of assets and value, creative experience provides an appreciation for design, while communication skills help shape how people and organisations present themselves to the world.

The lesson is not that everyone must pursue several careers simultaneously. Rather, it is that young people should recognise the transferable skills they acquire and explore how those skills can complement one another.

A person trained in agriculture, for example, might combine agricultural knowledge with digital technology to improve farming practices. A teacher with an interest in entrepreneurship might develop educational products.



A graphic designer who understands marketing can offer businesses more than attractive visuals; they can help communicate a brand's value. Connecting the dots, however, requires intention.

Curiosity must be balanced with focus. Not every interest deserves to become a business, and pursuing too many opportunities without a clear direction can divide attention. The objective is to identify meaningful connections that strengthen your work and solve real problems.

Start by examining your skills, interests and experiences. Ask what problems they could help you solve together. Seek knowledge beyond your immediate field, collaborate with people who think differently and remain open to opportunities that challenge conventional career paths.

Africa needs innovators who can combine disciplines, connect industries and develop solutions suited to its unique challenges. Your greatest advantage may not be one exceptional skill, but the unique combination of skills, experiences and perspectives that you bring together.

You do not always need to become someone entirely different to discover new possibilities. Sometimes, you simply need to see how the pieces of your existing journey fit together.



LIGHTING THE FIRE OF AFRICAN POTENTIAL

Africa's greatest resource is not only what lies beneath its soil, but the talent, creativity and ambition of its people. With one of the world's youngest populations, the continent has a significant opportunity to accelerate economic growth, innovation and social transformation. However, potential does not automatically translate into progress; it must be developed through education, skills, investment and opportunity.

According to the United Nations Economic Commission for Africa, by 2050, one in every three young people globally is projected to be African. This demographic shift presents both an opportunity and a responsibility. A growing youth population can strengthen economies, but only when young people have the capabilities and opportunities to participate meaningfully in development.

The challenge remains substantial. In February 2026, the World Bank reported that approximately eight million young people enter the labour market annually across Eastern and Southern Africa, while fewer than one million secure waged jobs. This gap highlights the need to expand productive employment, support entrepreneurship and equip young people with skills relevant to evolving industries.

Lighting the fire of African potential begins with investing in human capital. Education must develop more than academic knowledge; it must nurture critical thinking, digital literacy, creativity and problem-solving. Young people also need access to mentorship, finance, technology and practical experience to translate ideas into viable enterprises and community solutions.

Equally important is inclusion. Women, rural communities and persons with disabilities must have equitable access to education, employment and entrepreneurship opportunities. A continent cannot fully benefit from its talent while entire groups face barriers to participation.

Governments, businesses, educational institutions and civil society must therefore work together to build systems that connect learning with employment, innovation with investment, and ambition with opportunity.

Young Africans also have a responsibility to cultivate their abilities, remain adaptable and pursue solutions to the challenges around them.

Africa's future will depend not simply on the size of its youthful population, but on how effectively that population is educated, empowered and included. The fire of African potential is an opportunity. Investing in people is how we turn it into progress.

BOOKS OF THE WEEK

Read. Reflect. Unlock More.

Growth begins when you challenge your thinking, embrace new possibilities and discover what you can become. These three books explore mindset, courage and purposeful action.

01. THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE — Stephen R. Covey

Discover the principles of personal responsibility, discipline and purposeful living.

The lesson: Change begins with the choices you make every day.

02. MINDSET — Carol S. Dweck

Explore how your beliefs about your abilities influence learning, resilience and how you respond to challenges.

The lesson: Embrace growth, learn from setbacks and remain open to improvement.

03. START WITH WHY — Simon Sinek

Understand how purpose gives direction to your decisions, leadership and ambitions.

The lesson: Knowing why you do something helps you decide what to do next.

THE ARISE CHALLENGE

Stop Waiting. Start Moving.

For the next seven days, choose one thing you have been postponing and take one meaningful step towards it daily. Make the call. Send the message. Start the application. Finish the proposal. Learn the skill. Begin the project.

It does not have to be a big move. It just has to be real.

At the end of each day, ask yourself: "Did I move one step closer today?"

DID YOU KNOW?

Avoiding a task can keep your potential trapped in intention. Taking action, even when uncertain, helps you build confidence and momentum. You do not need to have everything figured out before you begin.

This week, stop waiting for the perfect moment.

Take the step. Ignite the change. Unlock your next level.

TOOLBOX

THIS WEEK'S TOOL: NOTION AI

Go beyond taking notes. Notion AI helps you organise ideas, write, summarise information and manage projects in one workspace, making it easier to turn scattered thoughts into clear plans and meaningful action.

WHY IT MATTERS

Pioneers do not simply have ideas. They capture them, develop them and turn them into action. Notion AI can help bring structure to your thinking, organise your priorities and keep your work moving forward.

Don't just have ideas. Organise them. Build on them. Act on them.



THE COURAGE TO BEGIN AGAIN

WHY REINVENTION REQUIRES YOU TO EMBRACE THE UNKNOWN

There comes a moment when the path that once made sense no longer leads where you want to go. The career you built may no longer fulfil you. Your business may need a new direction, or you may discover that the person you are becoming no longer fits the life you once imagined.

At such moments, the greatest challenge is not finding a new opportunity. It is finding the courage to begin again. We become attached to our titles, achievements and the identities people associate with us. Starting over can mean becoming a beginner, acquiring unfamiliar skills and accepting that yesterday's success does not automatically guarantee tomorrow's achievements.

Yet growth sometimes requires releasing the comfort of what we know to make room for what we could become. You are more than your current chapter. A job title is not your identity, and an unexpected ending does not mean your usefulness has ended.

Consider Wakonyo Gicuhi Igeria, whose transition from a distinguished career in law, corporate governance and banking into coaching, mediation, mentorship and authorship illustrates how experience can find new expression. Her journey reminds us that changing direction does not mean abandoning your past. Sometimes, it means discovering new ways to use what your past has taught you.

Beginning again requires a willingness to tolerate uncertainty, learn unfamiliar skills and accept temporary discomfort. We often delay change because we fear losing what we have achieved or wait until we feel completely prepared. Yet confidence often develops through action, not before it.

This does not mean every change is wise. Reinvention requires reflection, preparation and sound judgement. The goal is not to abandon everything familiar, but to recognise when a different direction offers a more meaningful opportunity. Start by identifying what your experiences have taught you, the skills you can carry forward and the knowledge you still need. Seek advice, take practical steps and give yourself permission to evolve.

For Africa's rising generation, the ability to learn, adapt and apply existing knowledge in new ways is increasingly valuable. Whether you are a young graduate, an entrepreneur recovering from a setback or an experienced professional entering a new season, your story is not limited to what you have already achieved.

Sometimes, the next level of your life begins when you find the courage to become a beginner again. Honour where you have been, learn from your experiences and remain open to where you can go. Beginning again is not always a sign of failure. Sometimes, it is evidence that you have grown beyond the life you once knew



THE PSYCHOLOGY OF IGNITERS

UNDERSTANDING THE MINDSET OF PEOPLE WHO TURN IDEAS INTO IMPACT

Every great movement begins with a spark. Behind every innovation, business or social transformation is someone who believes things can be different. But what separates those who dream of change from those who ignite it? The answer begins in the mind.

1. They See Possibilities Where Others See Limitations

Igniters approach challenges with a possibility-driven mindset. Rather than accepting obstacles as permanent barriers, they search for solutions. They understand that circumstances may influence their beginnings, but they do not have to determine their destination.

2. They Act Despite Fear

Igniters are not fearless. They experience uncertainty, rejection and self-doubt like everyone else. What distinguishes them is their willingness to act despite these emotions. They treat fear as something to manage, not a reason to abandon their ambitions. Courage is moving forward even when certainty is absent.

3. They Take Responsibility

Igniters believe their choices can influence outcomes. Instead of waiting for perfect conditions or blaming every setback on circumstances, they focus on what they can control and take responsibility for their next step.

DID YOU KNOW?

Belief can influence action.

Psychologist Albert Bandura's research on self-efficacy shows that people's beliefs in their ability to achieve a goal can influence their motivation, effort and persistence when facing challenges

4. They Turn Frustration into Motivation

Many transformative ideas emerge when someone becomes dissatisfied with an existing problem. Igniters channel that frustration into constructive action. Rather than simply complaining about unemployment or inequality, they explore solutions. Their dissatisfaction becomes a starting point for innovation.

5. They Remain Committed to Growth

Inspiration starts a journey, but discipline sustains it. Igniters embrace feedback, learn from failure and continuously develop their abilities. They see setbacks as opportunities to learn rather than reasons to surrender.

6. They Inspire Others

Igniters understand that lasting change rarely happens alone. Through their example, communication and collaboration, they help others believe progress is possible. Their influence grows when they empower others to succeed.

BECOME AN IGNITER

The psychology of igniters is not about being born extraordinary. It is about developing habits of thought and action that make change possible. For Africa's rising generation, the challenge is to stop waiting for opportunities and begin creating them. Identify a problem, believe progress is possible and take the first practical step. You do not have to change the whole world today. You only need to ignite the first spark that makes change possible. The world moves forward when people find the courage to turn ideas into action.

LEADERSHIP PRINCIPLES FOR YOUNG PEOPLE

LESSONS FROM JESSY M. LENGWE'S JOURNEY



Leadership is not defined by age, position or recognition. It is demonstrated through the decisions we make, the values we uphold and the impact we create. For young Africans aspiring to lead, build businesses and transform their communities, the journey of Zambian entrepreneur Jessy M. Lengwe offers valuable lessons.

1. Start Where You Are

Before founding ARC Save Travel, Tours & Car Hire Limited in 2015, Jessy gained valuable experience working in the travel industry. Her journey demonstrates that employment is not merely a source of income; it can be a training ground for future leadership. Every responsibility presents an opportunity to learn, grow and prepare for something greater.

2. Turn Experience into Opportunity

Jessy transformed her industry knowledge, professional relationships and customer service skills into the foundation of her own enterprise. Young people must learn to recognise the value of the skills they possess. Sometimes, the experience you are gaining today is preparing you for the business you will build tomorrow.

3. Never Stop Learning

Successful leadership requires continuous growth. Jessy's investment in education and professional development highlights the importance of remaining teachable. As industries evolve, young leaders must develop new skills, embrace innovation and remain open to opportunities that challenge their thinking.

4. Lead with Integrity and Consistency

Recognition is valuable, but lasting credibility is built through reliable service, honest relationships and consistent performance. Young leaders must understand that integrity means keeping promises, taking responsibility and delivering value even when nobody is watching.

5. Build Beyond Yourself

Jessy's commitment to mentorship, women's empowerment and community development demonstrates that leadership should extend beyond personal achievement. True leaders create opportunities for others and use their influence to make a difference.

YOUR LEADERSHIP JOURNEY STARTS NOW

Jessy M. Lengwe's story reminds us that where you begin does not determine where you finish. Start where you are, learn continuously, act courageously and lead with purpose. The measure of leadership is not how far you rise, but how many people rise because you did.

**"THE MEASURE OF
LEADERSHIP IS NOT HOW
FAR YOU RISE, BUT HOW
MANY PEOPLE RISE
BECAUSE YOU DID."**



**"IGNITE THE FIRE WITHIN, AND
BECOME THE LIGHT THAT AWAKENS
A GENERATION."**

ARISE AFRICA MAGAZINE – PRIME EDITION SPOTLIGHTS LEADERS, INNOVATORS, AND INDIVIDUALS WHO ARE SHAPING AFRICA'S FUTURE. THIS EDITION IS DEDICATED TO INSPIRING, IMPACTING, AND EMPOWERING YOUNG PEOPLE WITH PRACTICAL TOOLS AND TRANSFORMATIVE INSIGHTS TO LEAD PURPOSE-DRIVEN LIVES.



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